CONTRACT WTKR-TV

720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

www.wtkr.com

Smart Media Group LLC Attention: Danny Neckel 814 King Street Suite 400 Alexandria, VA 22314

					_				
	Contract / Re		Alt Order #						
Vin Control	559342	1		07888529					
Product									
ALLEN/SEN/R									
Contract Dates	Estimate #								
10/09/12 - 10/15/12	//C09C15	_							
Advertiser		2			Original Date / Revision				
Allen/R/Senate					10/08/12 / 10/08/12				
	Billing Cycle	Billing	Cal	endar	Cash/Trade				
	EOM/EOC	Broado	padcast		Cash				
	Station	Accou	ount Executive		Sales Office				
	WTKR	Jamie	mie Andrus		Washington, D.				
	Special Hand	ing							
	Demographic								
	Adults 25-54								
	IDB#	Advert	ser	Code	Product Code				
	1046								
	Agency Ref			Advertiser	Ref				

							Spots/			Tot	als
*Line			ate Description		Start/End Time	Days	Length Week	Rate	Туре	Spots	Amount
1 3			2 Newschan		12n-1230pm		:30		NM	4	\$840.00
Week	Start Date : 10/08/12	End Date 10/14/12	Weekdays -1111	Spots/Week 4	<u>Rate</u> \$210,00						
2 3				nel 3 News							A MARKAGAMAN TANASAN
2 .				Spots/Week	12n-1230pm Rate		:30		NM	1	\$210.00
Week	10/15/12	10/21/12	M	1	\$210.00						
3 3		/12 10/14/1	2 Ellen Dege	eneres 3pm	3-4pm		:30		NM	4	\$560.00
			Weekdays	Spots/Week	Rate				01170000		7200.00
	: 10/08/12	10/14/12	-1111		TOTAL						
4 3				eneres 3pm	3-4pm		:30		NM	1	\$140.00
Week	Start Date 10/15/12	End Date 10/21/12	<u>vveekoays</u> M	Spots/Week 1	Rate \$140.00						
			2 Newschan		6-630pm		:30			_	
0 .		End Date					.30		NM	2	\$620.00
Week:	10/08/12	10/14/12	1-1	Spots/Week 2	\$310.00						
6 3	10/09/	12 10/14/1	2 Late News	(Sa-Su)	11-1135p		:30	****	NM	2	\$590.00
1471	Start Date	End Date	Weekdays		Rate					_	4000.00
	10/08/12	10/14/12	11	2							
7 3	No.	12 10/14/1	2 CBS Sund	ay Morning	9-1030am		:30		NM	1	\$245.00
Week.	Start Date 10/08/12	10/14/12	<u>vveekdays</u>	Spots/Week 1	Rate \$245.00						
8 3				ation	The same of the sa						
0 3			Weekdays				:30		NM	1	\$295.00
Week:	10/08/12	10/14/12	S	Spots/Week 1	\$295.00						
9 3	10/15/	12 10/15/1	2 Monday Pr	ime		57 10 3 3 3	:30		NM	1	\$1,400.00
		End Date	Weekdays	Spots/Week						*	41,100.00
	10/15/12	10/21/12	M	1	\$1,400.00						
10 3				0 1 111	8-9pm		:30		NM	1	\$2,240.00
Week:	Start Date 10/08/12	10/14/12	Weekdays	Spots/Week 1	Rate \$2,240.00				- 1		
11 3				rime			.00				2021 00000000000
11 3		End Date	Weekdays		9-10pm Rate		:30		NM	1	\$2,100.00
Week:	10/08/12	10/14/12	-T	1	\$2,100.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 559342 /	Alt Order # 07888529			
Contract Dates 10/09/12 - 10/15/12	Product ALLEN/SEN/R	Estimate # //C09C15			
Advertiser Allen/R/Senate	19	Original Date / Revision 10/08/12 / 10/08/12			

*Line Ch	Start Date End D	ate Description	n	Start/End Time	Days	Spots/ Length Week	Rate	T (-	tals
	t Date End Date		Spots/Week	The state of the s	Days	Length Week	Rate	Type	spots	Amount
12 3	10/11/12 10/11/1	Charles and the control of the contr		9p-11p		:30		NM		
	t Date End Date	Weekdays	Spots/Week	Rate		.50		INIVI	1	\$2,500.00
Week: 10/0			1							
13 3	10/09/12 10/14/1					:30		NM	2	\$790.00
Start Week: 10/0	<u>End Date</u> 8/12 10/14/12	Weekdays 1-1	Spots/Week 2	<u>Rate</u> \$395.00						4.55.55
14 3		300 1510		rm1135pm-1237am						
	Date End Date	Weekdays	Spots/Week			:30		NM	1	\$315.00
Week: 10/0		-TWTF	1	\$315.00				- 1		
15 3	10/09/12 10/12/1	2 Late Night	with David Lette	rm1135pm-1237am		:30		NM	3	\$945.00
	Date End Date	<u>Weekdays</u>	Spots/Week	Rate					J	Ψ340.00
Week: 10/0		-T-TF	3	\$315.00						
16 3	10/14/12 10/14/1 Date End Date					:30		NM	1	\$105.00
Week: 10/0		Weekdays	Spots/Week 1	<u>Rate</u> \$105,00				- 1		
17 3		2 Late Night v		rm1135pm-1237am		:30				
Start	Date End Date	Weekdays	Spots/Week	Rate		.30		NM	1	\$315.00
Week: 10/1		M	1	\$315.00				-		
E 18 3	10/09/12 10/12/1					:30		NM	4	\$840.00
Start Week: 10/08	<u>Date</u> <u>End Date</u> 8/12 10/14/12	Weekdays -TWTF	Spots/Week 4							
E 19 3				\$210.00						
	10/15/12 10/15/1 Date End Date	Weekdays	Spots/Week			:30		NM	1	\$210.00
Week: 10/18		M	1	\$210.00				- 1		
E 20 3	10/09/12 10/12/1	2 Newschann	el 3 News	6-7am		:30		NM	4	\$880.00
	Date End Date	Weekdays	Spots/Week	Rate					-	\$660.00
Week: 10/08		-TWTF	4	\$220.00	*****					
E 21 3	10/15/12 10/15/1			6-7am		:30		NM	1	\$220.00
Week: 10/15	Date End Date 5/12 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$220.00						
0	10/14/12 10/14/1			9-1030am		:30		1314	220	
	Date End Date	Weekdays	Spots/Week	Rate		.30		NM	1	\$245.00
Week: 10/08	3/12 10/14/12	S	1	\$245.00						
	10/09/12 10/11/1			11-1135p		:30		NM	2	\$790.00
Start Week: 10/08	Date End Date	Weekdays -TWT	Spots/Week	Rate					\$ - 5	4700.00
-			2	\$395.00						
	10/15/12 10/15/1: Date End Date	¿ Late News (<u>Weekdays</u>	M-F) Spots/Week	11-1135p Rate		:30		NM	1	\$395.00
Week: 10/15		M	1	\$395.00						
1 25 3	10/10/12 10/12/1	2 CBS This M	ornina	7-9a		:30		NM	1	6070.00
	Date End Date	Weekdays	Spots/Week	Rate		.00		INIVI	•	\$270.00
Week: 10/08		WTF	1	\$270.00						
	10/10/12 10/12/13			430-5am		:30		NM	1	\$10.00
Week: 10/08	<u>Date</u> <u>End Date</u> 3/12 10/14/12	Weekdays WTF	Spots/Week 1	<u>Rate</u> \$10.00						
				¥10.00						
						Totals			44	\$18,070.00
Time Period	# of S	note Groce	Amount	Not Amount						

Time Period # of Spots **Gross Amount Net Amount** 0/01/12 -10/15/12 44 \$18,070.00 \$15,359.50 otals 44 \$18,070.00 \$15,359.50

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Contract Agreement Between:

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Contract / Revision Alt Order# 559342 07888529 Contract Dates Product Estimate # 10/09/12 - 10/15/12 ALLEN/SEN/R //C09C15 Advertiser Original Date / Revision Allen/R/Senate 10/08/12 / 10/08/12

Print Date 10/08/12

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